



Management
Centre Europe®


in partnership with



EXCLUSIVE

An Exclusive
Leadership
Experience for
Senior Executives

Italian Leadership Tour

A photograph of three men in business attire. The man on the right is in the foreground, wearing a white thobe and a ghutra with a black agal. He is smiling. Behind him are two other men in suits and ties, also smiling. The background is a bright, out-of-focus office interior with large windows. A diagonal grey line runs from the top left towards the bottom right, separating the text area from the image.

***Management is about
arranging and telling,
Leadership is about
nurturing and enhancing***

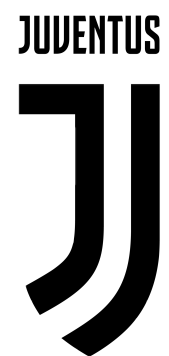
Tom Peters

EXCLUSIVE

Italian Leadership Tour

Italian Leadership Tour

What is leadership today? How do some leaders manage to put their company and brand at the top of the most admired companies or brands ranking? How do they create the “dream” for their clients, talent and partners? How are they successful?



Note: The final selection of Corporate Visits will be confirmed in advance depending on availability



Exclusive Event For Senior Executives

The Italian Leadership Tour will take place over 5 days. During the 5 days, you will be accompanied by **Mr Pepper de Callier**. Pepper is a bestselling author and was voted Top Corporate Leadership Coach in 2015. During the exclusive company visits, you will participate in executive sessions where Pepper will interview the top executives of these companies.

After each visit, there will be a **debriefing session** with Pepper to review the key points of each interview, what you learnt and what can you take away from the experience.

Interactive and Exclusive Leadership Sessions

Pepper will also run a leadership session for the group on "**How to build a cohesive, top performing team and take your leadership skills to the next level, NOW.**" This interactive session will give you the opportunity to explore new ideas and concepts to support your role.

Mr Martin Emrich, a best-selling author and international speaker, will deliver an thought provoking leadership session during the tour on "**Leading in a VUCA World**".

Mr James Capon, former senior executive with Levi Strauss & Co., will deliver an exclusive session on "**Brand Leadership: Long term for Italian leaders is all about emotional attraction**".

Highlights

The Exclusive / by Invitation Only **Italian Leadership Tour** will take place over **5 days** in 2019 or 2020 and includes the following:

- **6 Exclusive company visits**, with rare access and top executive briefings with some of Italy's renowned corporations including **Lamborghini, Ferrero, Juventus, Telecom Italia** and others. (Final Selection of companies based on availability and will be confirmed in advance).
- **Exclusive interactive sessions with Mr Pepper de Callier:** bestselling author of three books on leadership, newspaper columnist, senior-executive coach -voted Top Corporate Leadership Coach in Europe—2015 by London-based AI Media.
- **2 Leadership Development Sessions with MCE's Senior Faculty** including the opportunity to network with your peers.
- **Accommodation in Luxury Hotels in 2 cities** (Rome and Milano) throughout the MCE Exclusive Executive Experience and all transfers during the 5 Days.
- **Fine Italian Dining** on 3 evenings with the group.



Practical Details

The Exclusive / by Invitation Only **Italian Leadership Tour** will take place 3 times over 5 days in 2019 or 2020:

TOUR 1: Sunday 24th – Friday 29th of November 2019

TOUR 2: Sunday 25th – Friday 31st of January 2020

TOUR 3: Sunday 22nd – Friday 28th of March 2020

The Italian Leadership Tour is proposed at **€16,000**

To register or if you have questions, simply send an email to sis@nce.eu or call us on +32 2 543 2120



Italian Leadership Tour *

SUNDAY Day 1	MONDAY Day 2	TUESDAY Day 3	WEDNESDAY Day 4	THURSDAY Day 5	FRIDAY Day 6
 Arrival in Rome Free Day 18:00 Welcome Cocktail + Leadership Session 1 Group Dinner	Company Visit FENDI Light Lunch TIM Free Time	 Train To Bologna Company Visit Light Lunch Museum + Leadership Session 2 Group Dinner	Company Visit Auto Museum Light Lunch Train To Milan Free Time	Company Visit VERSACE Light Lunch Leadership Session 3 Group Dinner 20:00 	Company Visit YOOX Closing Light Lunch Departure

*Choice of Companies TBC

Note: The final selection of Corporate Visits will be confirmed in advance depending on availability



Mr Pepper de Callier

An exclusive interactive leadership session will be organized with Mr Pepper de Callier during the Italian Leadership Tour.

Pepper de Callier is a bestselling author of three books on leadership and personal development, newspaper columnist, senior-executive coach, and Founder and Executive Director of Prague Leadership Institute.

He was voted Top Corporate Leadership Coach in Europe 2015 by London-based AI Media.

Pepper has devoted his career to understanding, counseling, and coaching leaders globally. Formerly a consultant at two of the most respected executive search and consulting firms in the world, Spencer Stuart and Heidrick & Struggles, Pepper has advised executives in Asia, North America, and Europe at Microsoft, Boeing, Hitachi, General Electric, SABMiller, Telefonica O2, Sanofi, Deutsche Telekom, UniCredit Bank, Merck, Vodafone, Imperial Tobacco, Johnson & Johnson, Heineken, Nokia, RaiffeisenBank, DHL, Office Depot, Slovak Telekom, Ericsson among many others.

*See Mr Pepper de Callier during his TedX talk by clicking [here](#)
He is founder of the Prague Leadership Institute.*



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